

MAHER SALAH ELABD

Finance Manager | Financial Consultant | Certified Trainer

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SUMMARY

Finance Manager, Founder, and Certified Trainer with over 10 years of experience in accounting, financial management, and consulting across hospitality, manufacturing, contracting, and trading sectors. Expert in financial reporting, budgeting, forecasting, auditing, taxation (VAT & Payroll), compliance frameworks, FP&A, risk management, and ERP systems. Founder of Kayan Finance, providing outsourced consulting to SMEs and startups with strategies that drive growth, enhance investor readiness, and strengthen financial performance. Recognized for leading teams of 30+ professionals, implementing robust internal controls, and building sustainable financial systems.

EXPERIENCE

FOUNDER & FINANCE MANAGER | Jan 2025

Kayan Finance – Cairo

- Founded and established Kayan Finance, a financial consulting and advisory firm serving SMEs and startups in Egypt.
- Developed tailored financial strategies, models, and valuation reports that enhanced investor readiness.
- Directed ERP implementations, increasing reporting accuracy and reducing closing cycles.
- Oversaw financial planning, forecasting, and compliance with IFRS and local tax laws.
- Coached and mentored client leadership teams on financial best practices, enhancing their decision-making capabilities and improving governance.

EXTERNAL FINANCIAL CONSULTANT | Jan 2024

Multiple Clients – Egypt

- Delivered outsourced financial management and advisory services to SMEs and startups.
- Designed customized budgets, forecasts, and performance dashboards for data-driven decisions.
- Produced valuation and pitch materials supporting fundraising and investor presentations.
- Enhanced ERP adoption and strengthened internal controls, reducing audit risks.
- Supported business owners with pricing strategies and cost analysis aligned with KPIs.

CHIEF ACCOUNTANT | Jan 2019 to Jan 2024

Multiple Companies – Egypt

Companies served:

Al-Talaia for Industry, Trade & Contracting – Al-Araby Importing – Ayad Import & Export of Agricultural Crops – Al-Hana Food Manufacturing – Grain Castle Factory – Al-Jameel Grain Trading – Al-Rowad Sanitary Tools Showroom – Kayan Contracting.

- Supervised accounting operations and prepared IFRS-compliant financial reports.
- Drafted income statements, budgets, and cash flow statements for senior management.
- Oversaw treasury activities and directed periodic cash counts.
- Monitored inventory, conducted reconciliations, and harmonized stock records.
- Settled receivables and payables, including supplier accounts and statements.
- Approved payroll, tax filings, and VAT submissions in line with Egyptian regulations.
- Administered fixed asset management, depreciation schedules, and project costing.
- Coordinated subcontractor reconciliations and evaluated cost efficiency.
- Trained accounting staff, strengthened internal controls, and enhanced compliance culture.
- Directed a team of 10 accountants, improving efficiency, collaboration, and accuracy.

GENERAL ACCOUNTANT | Jan 2015 to Jan 2019

Multiple Companies – Saudi Arabia

Companies served:

- Hotels: Tulip Al Rawdah Hotel Apartments (Riyadh), Venus Hotel Apartments (Riyadh), Venice Hotel Apartments (Riyadh), Swiss Blue Hotel (Jazan & Jeddah).
- Furniture & Contracting: Tasameem Al Watan Furniture Factory (Riyadh & Najran), Tasameem Al Watan Furniture Showroom (Riyadh), Shagen Furniture Factory (Riyadh), Tasameem Al Watan Contracting (Najran).

- Processed and monitored accounting transactions, ensuring GAAP compliance and accurate reconciliations.
- Compiled financial statements, budgets, and cash flow analyses for management.
- Directed daily cash closures and resolved receivables discrepancies.
- Handled purchase advances, settlements, and journal entries.
- Supervised monthly payroll, attendance checks, and regulatory filings.
- Submitted quarterly VAT returns in compliance with Saudi tax laws.
- Maintained fixed asset registers, calculated depreciation, and ensured audit readiness.
- Reconciled bank accounts, credit card activity, and POS systems.
- Established chart of accounts, accounting cycles, and opening entries for Swiss Blue Hotels.
- Strengthened ERP usage, internal audits, and risk management practices.

EDUCATION

Tanta University | Bachelor of Commerce
2010 – 2014

SKILLS

- Financial Reporting (GAAP & IFRS)
- Budgeting, Forecasting & FP&A
- Financial Modeling & Valuation
- Cost Accounting & Pricing Strategies
- Taxation (VAT, Payroll, Compliance)
- ERP Systems
- Auditing, Risk Management & Internal Controls
- Leadership, Decision-Making & Problem Solving
- Compliance Frameworks & KPIs Monitoring

CERTIFICATIONS AND LICENSES

- **WIDB Certified Trainer** – ILO, ITC & Microsoft (2025)
- **FMVA®** (Financial Modeling & Valuation Analyst) – Corporate Finance Institute (In Progress, Expected Completion: 2025)
- **Graphic Design** – ILO, ITC & Microsoft (2025)
- **Digital marketing** – ILO, ITC & Microsoft (2025)
- **Foundations Programme on Digital Skills** – ILO, ITC & Microsoft (2025)

LANGUAGES

Arabic – Native

English – Professional Working Proficiency